

Wojcieszek, Anna

Subject: FW: RN154#

Sent: 12 August 2011 16:09
To: Development Plans
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Sir

It is proposed to use the land opposite the Castle Green Hotel, and designated RN154#, for housing. It would be inappropriate to do this because

- This is a major entry point into Kendal for many visitors and generates a key first impression with its view of a town 'in the valley' and the Castle. Why reduce this impression when other less impactful options are available.
- The Castle Green Hotel is probably the major hotel in the area, constantly full, largely of businessmen and tourists who bring great wealth to Kendal. Its views across the town and to the Castle make a great first impression, acknowledged on Trip Advisor. It's seems inappropriate to jeopardise this successful business when other options are available.

Regards

Bob Swindle

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